

IT WILL TAKE PLACE FROM 5 TO 7 JUNE IN HALL 8 OF THE FIRA DE BARCELONA (MONTJUIC- PL. SPAIN)

## **SIL 2024 turns Barcelona into the logistics capital of the world**

- The Minister of Transport and Sustainable Mobility, **Óscar Puente**, will preside over the opening ceremony (tomorrow at 10 a.m.) accompanied by the Mayor of Barcelona, **Jaume Collboni**, the Minister of Territory of the Generalitat de Catalunya, **Esther Capella**, and the special delegate of the State in the Consorci de la Zona Franca de Barcelona (CZFB), **Pere Navarro**.
- 650 participating companies, 35% of them international, 176 new products in world exclusives, 320 speakers of international prestige and more than 150 company events are the main data of SIL 2024.

**Barcelona, 4 June 2024.**– The **International Logistics Exhibition 2024 (SIL)** will open its doors tomorrow, Wednesday, June 5, with an opening ceremony that will be chaired by the Minister of Transport and Sustainable Mobility, **Óscar Puente**. The opening ceremony, which will take place at 10 a.m. in Hall 8 of Fira de Barcelona's Montjuic-Plaça Espanya venue (SIL Auditorium), will also be attended by the Mayor of Barcelona, **Jaume Collboni**, the Minister of Territory of the Generalitat de Catalunya, **Esther Capella**, the special delegate of the State in the Consorci de la Zona Franca de Barcelona (CZFB), **Pere Navarro**, and the general director of the CZFB, **Blanca Sorigué**.

The SIL, organised by the **Consorti de la Zona Franca de Barcelona (CZFB)**, has become one of the world's leading trade fairs in the Logistics, Transport, Intralogistics and Supply Chain sectors, as well as the great benchmark in Spain, the Mediterranean and the Atlantic.

From **5 to 7 June**, more than **14.000 participants** will meet in Barcelona, with the participation of **650 companies**, **35% of them international**, which will present **176 new innovations** in world exclusive and hold more than **150 events**. It is estimated that the SIL will have an economic impact on the city and its metropolitan area of more than **50 million euros** during the three days of its celebration.

**Pere Navarro**, special delegate of the State in the CZFB and president of the SIL, states that **"this year the participating companies will present a total of 176 innovations in world**

***exclusive, the highest number in history, a fact that shows the importance of the SIL as an international reference fair in the sector". Navarro added that "the logistics sector is in a moment of transformation, with the implementation of technological advances that have contributed to greater efficiency and traceability of logistics, focusing more and more on sustainability and digitalisation, an aspect that will allow new job opportunities to emerge with new generation profiles".***

### **SIL Knowledge and 20th Anniversary of MedaLogistics Week**

SIL continues its commitment to the Mediterranean with the celebration of MedaLogistics Week, which this year celebrates its 20th anniversary, which will explore new business opportunities in the logistics sector in Europe, Asia and Africa. MedaLogistics Week will also host the **16th edition of the MedPorts & Shipping Summit**, and the Third **Africa Logistics Meeting**.

For its part, **SIL Knowledge**, the great international congress of the SIL, will continue to have great importance with more than 100 presentations divided into six blocks: sustainability; logistics and transportation; supply chain; innovation, technology and digitalization; ecommerce, last mile and smart mobility; and talent. In this way, up to **320 speakers** will meet, including logistics or Supply Chain directors from important companies such as Unilever, Nestlé, Mercadona, Mahou San Miguel, Procter & Gamble, Condis, Mango, Amazon Web Services, Cepsa Química, Covestro, Revlon, Simon, Frid Ravitch, SEAT, Flamagas, Capsa Food, Almirall, Pascual, Zalando and Henkel Ibérica, among others.

***"SIL has always demonstrated its ability to attract professionals and companies from all over the world, becoming a global meeting point for innovation and development in the supply chain,"*** says Blanca Sorigué, CEO of SIL. ***"Barcelona will once again become the logistics capital of the world from 5 to 7 June with the celebration of the SIL. This year we will have the presence of leading international companies, as well as a wide range of innovations, activities and conferences that will address issues of global relevance in the logistics field",*** concludes Sorigué.

### **Information of interest to the media:**

#### **SIL PRESS KIT 2024:**

[https://www.silbcn.com/files/press/silbcn\\_374.pdf](https://www.silbcn.com/files/press/silbcn_374.pdf)

#### **CALENDAR OF EVENTS:**

[https://www.silbcn.com/en/networking/agenda\\_events.html](https://www.silbcn.com/en/networking/agenda_events.html)

#### **SIL KNOWLEDGE PROGRAM:**

<https://www.silbcn.com/en/congress/sesiones.html>

**SIL KNOWLEDGE SPEAKERS:**

<https://www.silbcn.com/en/congress/speakers.html>

**NEWS FROM THE EXHIBITING COMPANIES:**

<https://www.silbcn.com/en/blog/blog.html>

**OFFICIAL OPENING SIL 2024:**

Chaired by: **Óscar Puente**, Minister of Transport and Sustainable Mobility, **Jaume Collboni**, Mayor of Barcelona City Council, **Esther Capella**, Minister of Territory of the Generalitat de Catalunya, **Pere Navarro**, Special Delegate of the State in the Consorci de la Zona Franca de Barcelona (CZFB) and **Blanca Sorigué**, Director General of the CZFB.

Date: Wednesday, June 5, 2024

Time: 10 hours

Place: SIL Auditorium. Pavilion 8 of Fira de Barcelona's Plaza España venue

**About the Consorci de la Zona Franca de Barcelona**

The Consorci de la Zona Franca de Barcelona is a public company that acts as a driver for the technological and industrial development by providing support to companies in their transition to the digital age. Boosts innovation through the 3D Incubator and Logistics 4.0 Incubator; promotes the transformation of Industry 4.0 from the DFactory Barcelona technology hub and connects the new economy and its key socio-economic sectors. It organises congresses of economic interest for Barcelona, such as the largest logistics trade fair in Spain and Southern Europe, the SIL, as well as major benchmark events with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAW).

Its plenary has representatives from the Spanish government, the Generalitat of Catalonia, the Barcelona City Council, and the main economic entities of the city.

**For more information:**

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5 - 7 junio 2024