

JUNE 5-7 IN HALL 8 OF FIRA BARCELONA (PL. SPAIN)

SIL 2024 will have 650 participating companies that will present 176 new products exclusive world-wide

- The sector that moves the world is once again at the world's leading international trade fair for Logistics, Transport, Intralogistics and Supply Chain, marked by **innovation and the digitalisation** of the supply chain
- This edition will be attended by **120 startups**, the largest participation of emerging companies in the history of the fair, which will have the opportunity to present their most disruptive ideas
- The opening ceremony will take place on June 5 at 10 a.m., chaired by the Minister of Transport and Sustainable Mobility, **Óscar Puente**, accompanied by the Mayor of Barcelona, **Jaume Collboni**, the Secretary of Enterprise and Competitiveness of the Generalitat de Catalunya, **Albert Castellanos**, and the special delegate of the State in the CZFB. **Pere Navarro**, and the general director of the CZFB, **Blanca Sorigué**.

Barcelona, May 30, 2024.– SIL 2024, the international reference fair for Logistics, Transport, Intralogistics and Supply Chain, presented this morning, in front of the media and with the participation of the special delegate of the State in the CZFB, **Pere Navarro**, and the general director of the CZFB, **Blanca Sorigué**, the data and highlights of this edition. SIL 2024 will hold its next edition from June 5 to 7 with **650 participating companies, 35% of them international**, with **176 new innovations in exclusive world-wide** and **150 exhibiting company events**. About the professional field of the participating companies, 28% of them correspond to the transport sector, 21% are specialized in information technologies (ICT), 20% work in intralogistics, 16% are dedicated to infrastructures, 8% to logistics real estate and the remaining 7% to talent creation.

This edition will host representatives from **93 countries around the world**, consolidating this fair as the only one in the world where professionals from the entire value chain of the logistics

sector meet. Among the countries represented are **Germany, Mexico, Italy, Colombia, Japan, France, Czech Republic, United Kingdom, Argentina, Netherlands, Turkey, Finland, UK, Portugal, Belgium, Peru, Andorra, Saudi Arabia, Uruguay, Greece**, among others. In addition, there will be the largest participation of Autonomous Communities to date: Aragon, Euskadi, Extremadura, Galicia, Murcia, the Canary Islands, Castilla y León and Catalonia will show their infrastructures and logistical potential.

The **official opening** of the fair will take place next Wednesday, June 5 at 10 a.m. in the SIL Auditorium, located in Hall 8 of the Montjuic-Plaza España venue of Fira de Barcelona. The event will be chaired by the Minister of Transport and Sustainable Mobility, **Óscar Puente**, accompanied by the Mayor of Barcelona, **Jaume Collboni**, the Secretary of Enterprise and Competitiveness of the Generalitat de Catalunya, **Albert Castellanos**, the Special Delegate of the State in the CZFB, **Pere Navarro**, and the Director General of the CZFB, **Blanca Sorigué**.

During the presentation of SIL 2024 to the media, which took place this morning at DFactory Barcelona, **Pere Navarro**, special delegate of the State in the CZFB, stressed that *"in this edition of SIL the participating companies will present a total of 176 innovations in the world-wide exclusive, a figure that indicates, on the one hand, that the sector is making a great effort to gain efficiency, optimize processes and advance in terms of sustainability, and on the other, it shows the solidity and prestige of SIL as a meeting point where the entire sector meets year after year to learn about the latest trends and developments that will mark the present and future of logistics activity"*. Navarro also recalled that *"the SIL will have an economic impact on the city of Barcelona and its metropolitan area of more than 50 million euros during the three days of its celebration"*.

An historic startup participation milestone

This edition will be attended by **120 startups**, the largest participation of emerging companies in the history of SIL Barcelona. **30 startups** will come from the **Logistics 4.0 Incubator** promoted by the Consorci de la Zona Franca de Barcelona. The startups will have various spaces for their networking and business activities, such as the **Startup Meeting Area**, their pitch session at the SIL International Knowledge or the Logistics 4.0 Incubator stand.

Another novelty this year is the **Digital Supply Chain Exhibition**, an exhibition area of what a digital supply chain is, which can be visited and learn about its details and technological challenges. It will feature the participation of some of the companies from DFactory Barcelona and other startups incubated in the Logistics 4.0 Incubator.

"This year, innovation and digitalisation will be more present than ever at the SIL, so professionals from all the logistics links who visit us will be able to see live a digitalised supply chain with all the advantages it brings" said **Blanca Sorigué**, general director of

the CZFB. And he highlights that **"90% of the visitors registered to attend the SIL have confirmed to us that they intervene in the decision-making process of their companies because the fair is focused on generating business and as many contacts as possible through the celebration of multiple networking activities"**.

SIL Barcelona as a generator of knowledge and networking

SIL International Knowledge, one of the fundamental pillars of the congress, will feature more than **320 top-level speakers** and thus offer an invaluable platform for the exchange of knowledge in the field of logistics and transport. Directors and managers of logistics or supply chain from companies such as **Unilever, Nestlé, Mercadona, Mahou San Miguel, Procter & Gamble, Condis, Mango, Amazon Web Services, Cepsa Química, Covestro, Revlon, Simon, Frid Ravitch, SEAT, Flamagas, Capsa Food, Almirall, Pascual, Zalando, Henkel Ibérica**, among others, will come together to share their perspectives and experiences in more than **70 thematic sessions**. From logistics and transport to sustainability, innovation and digitalisation, the congress will address a wide range of topics relevant to the sector.

This edition of SIL will also see the **MedaLogistics Week**, which celebrates its 20th anniversary, reaffirming itself as the great summit for the debate of the logistics, transport and infrastructure sector in Africa, Europe and Asia.

This year it will also feature the **Job Market Place**, a space for recruiting and attracting talent organised in collaboration with Barcelona Activa, which aims to bring companies and professionals into contact. Thus, on the morning of June 7, pre-arranged job interviews will be held, giving participants the opportunity to stand out to the most prominent employers in the market.

In addition, thanks to the **SIL Platform**, the fair connects participants to schedule meetings, promote the exchange of knowledge between the Supply Chain sectors and contribute to the generation of new business. In the last edition there were 8,317 digital contact exchanges, nearly 3,000 meeting requests and 7,106 messages between attendees.

About the Consorci de la Zona Franca de Barcelona

The Consorci de la Zona Franca de Barcelona is a public company that acts as a driver for the technological and industrial development by providing support to companies in their transition to the digital age. Boosts innovation through the 3D Incubator and Logistics 4.0 Incubator; promotes the transformation of Industry 4.0 from the DFactory Barcelona technology hub and connects the new economy and its key socio-economic sectors. It organises congresses of economic interest for Barcelona, such as the largest logistics trade fair in Spain and Southern Europe, the SIL, as well as major benchmark events with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAWeek).

Its plenary has representatives from the Spanish government, the Generalitat of Catalonia, the Barcelona City Council, and the main economic entities of the city.

For more information:

Department of Corporate Communication of CZFB

Lluís López Yuste

lluis.lopez@zfbarcelona.es

609 358 475

Alba Tejera

atejera@zfbarcelona.es

628 541 114

ATREVIA: Communication Consultant

czfbarcelona@atrevia.com

934 190 630