

SIL

Barcelona

18 - 20 June 2025

CONNECTING WORLDS TO BOOST INNOVATION

THE LEADER FAIR FOR LOGISTICS, TRANSPORT,
INTRALOGISTICS AND SUPPLY CHAIN

Organized by:

ZF | CONSORCI
barcelona
ZONA FRANCA

www.silbcn.com



The next edition of **SIL BARCELONA** will be with many new features and a program full of presentations, events, conferences and innovations.

The last edition of SIL was a great success. Throughout its 26 years, it has consolidated its position as the as the international benchmark trade **fair for international Logistics, Transport, Intralogistics and Supply Chain at an international** level. Find out here how it was SIL 2024



IN NUMBERS

THE LEADING TRADE FAIR FOR LOGISTICS, TRANSPORT, INTRALOGISTICS AND SUPPLY CHAIN AT INTERNATIONAL LEVEL



15.396
attendees from 93 countries



+150
company events



+650
participating companies



320
speakers



8.733
networking contacts

▼ What they say



WHAT IT OFFERS

91% of visitors consider SIL to be better than other industry events

EXHIBITION
Business



CONGRESS
Knowledge



NETWORKING
Decision makers



INNOVATION
Trends



VISITORS

WITH PURCHASING POWER







90% of
visitors occupy
positions with
decision-making

SIL
Barcelona

Visitors come from Target Industries:

-  Retail and food
-  Pharmaceutical, hospital and cosmetics
-  Automotive
-  Chemical
-  Iron, steel and metallurgy
-  Textile, footwear and apparel
-  Capital goods, machinery and electronics
-  Other
(Including: construction, rubber and plastics, wood and paper, energy and environment)

Executive positions

-  Directors of the area
-  General managers and members of the board of directors
-  Board of Directors
-  Presidents and vice presidents
-  Department heads
-  Others

Sectors such as

-  Transportation
-  Logistics
-  Distribution
-  Manufacturers
-  Retailers
-  Derivative services

▼ What they say



SUPPLY CHAIN

THE ONLY TRADE FAIR THAT BRINGS TOGETHER THE ENTIRE SUPPLY CHAIN

SIL is the international reference trade fair in logistics, transport, intralogistics and supply chain where the entire logistics chain is represented



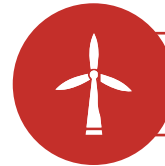
Technology & IT



Industry 4.0



Intralogistics



Energy &
Sustainability



Transportation, Logistics
and Distribution



Immologistics



Infrastructure




Talent




Last Mile and Delivery
in eCommerce

83% of the
professionals believe
they have achieved
their participation

▼ What they say



SIL Sergio Fust



SIL Carmen Javierre Arellano

EXCLUSIVE NETWORK

SIL BARCELONA maximizes networking with the main players in the sector through a full agenda of events and B2B meetings organized a full agenda of events and B2B meetings organized. In addition, it offers exhibitors and visitors different networking exhibitors and visitors different networking spaces located at the fairgrounds. In 2024, more than 5.500 face-to-face contacts were made, connecting supply and demand.



86% of
the exhibitors
confirmed having
closed deals during
or after SIL

SIL NETWORKING ZONE

(Exclusive meeting space)

B2B MEETINGS

(Organized upon request during
the registration phase)

EVENTS

(Organized by the
participating participants)

SILPLATFORM

SIL makes available this
digital networking tool
that in 2024 registered:

+8.000 digital contacts

+3.000 meeting requests

+12.000 messages between attendees

And,
in addition,
network through
the SIL Platform

STARTUPS AND INNOVATION

STARTUP INNOVATION HUB

- Expo with the offer of the most innovative startups in the sector.
- Pitch with investors and corporates
- Best Startup Award
- Startup Meeting Area
- Digital Supply Chain Exhibition demo area

3
Agoras

+100
success stories



▼ What they say



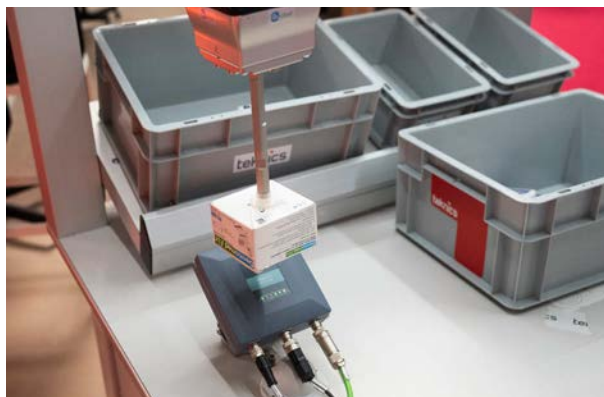
93%
of exhibiting companies are satisfied with quality and innovations

+120
participating startups

+180
innovations

DIGITAL SUPPLY CHAIN

Digital Supply Chain Exhibition is an exhibition area where a digital supply chain is represented, with all the details and technological challenges. This space offers companies the opportunity to participate in the exhibition, showcasing their latest innovations and being part of the digital supply chain. During the three days of the fair, different daily passes will be held that allow visitors to see first-hand how a real digital supply chain works.



LOGISTICS NIGHT

The Logistics Night is a networking event of reference in the sector, a unique space where you can share a magical a magical night with logistics professionals.

SIL BARCELONA invites the representatives of the participating companies to attend this exclusive gala of the SIL awards the SIL awards ceremony, which each year chooses a different location each year to offer a different experience to the attendees.

SIL 2024 AWARDS

- SIL Award for Best Innovation
- SIL Young Talent Award
- SIL Reskilling Award
- SIL Best Startup Award
- SIL ODS 5 Award in Logistics



COMMUNICATION AND PROMOTION



+ 47

national and international
media partners

+504,953

annual web visits

+ 50

newsletters

+5

million impacts in the media
campaign

1,783

publications

232

accredited national and
international journalists

Discover
all the latest
logistics
news:

In our
podcast



On the SIL
blog



17.071 contacts



+81.000 views



6.715 followers



1.454 followers

TALENT

SIL BARCELONA PROMOTES AND ENCOURAGES TALENT IN A VARIETY OF WAYS:

JOB MARKET PLACE

The networking and recruitment event that **Barcelona Activa** organizes in collaboration with **SIL**. It is a space for recruiting and networking in which companies could find candidates according to their needs.

In 2024, several companies registered with the intention to fill various job vacancies, including Decathlon El Prat, Nou Transport, Columat, DHL Supply Chain, Espritec España, Sertrans, Ocean Transport and Appia Group by VGG.

▼ What they say



+ 782 candidates

+ 107 selected



A KNOWLEDGE FAIR

CONGRESS

SIL Knowledge International Congress has become over its 26 years of existence a benchmark forum for discussing and analyzing trends in the sector.

ISSUES ADDRESSED IN 2024

- Sustainability
- Logistics 4.0
- Digitalization of the Supply Chain
- Smart Ports
- Air Cargo Hubs
- Intralogistics
- Clean fuels
- Rail transport
- Customs
- eCommerce
- Urban mobility
- Talent acquisition
- Last mile
- Decarbonization of land transportation

In addition, the last edition of SIL celebrated the **20th anniversary of the MedaLogistics Week**



▼ What they say



A SUSTAINABLE FAIR

The **SDGs** have become a priority for SIL, including **SDG 5, Equality**; **SDG 7, Clean Energy**; and **SDG 13, Climate Action**



- BWA by SIL
- SIL ODS 5 Award in logistics
- At SIL Knowledge: Sustainability and logistics under debate
- Use of sustainable materials in the construction of stands and recycling for subsequent events subsequent events
- Zero-paper policy in all SIL 2024 communications
- Use of sustainable components in the production of water containers, lanyards, pass holders, etc. to extend the useful life of the materials.



THE MOST PROFITABLE FAIR

SIL: THE LOGISTICS TRADE FAIR WITH THE MOST COMPETITIVE PRICES IN EUROPE

GENERATES THE LARGEST NUMBER OF NETWORKING NETWORKING

- Quality contacts with retailers and shippers
- Business opportunities with the entire supply chain
- Contact with all visitors from your cell phone

PARTICIPATION MODALITIES

- With modular or design booths
- Global, exclusive or congress sponsorships

**15% to 20%
discount
according to
m² contracting
before January
31, 2025**

**Discover
our sponsor-
ships!**

**Request
a quote!**



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SUSTAINABLE
DEVELOPMENT
GOALS