

RULES FOR THE SELECTION OF PROJECTS FOR THE SIL BARCELONA STARTUP INNOVATION HUB TO BE HELD IN BARCELONA FROM 18TH TO 20TH JUNE WITHIN SIL BARCELONA EXHIBITION CENTER.

INTRODUCTION

SIL Barcelona will be held from 18th to 20th June to respond to the future challenges of corporates, retailers and companies that offer solutions in the sectors of supply chain, logistics (inbound and outbound), eCommerce, retail, delivery and after sales (reverse logistics). In this sense, SIL Barcelona is looking for **disruptive companies** in all these sectors, ***do you think that can be yours?***

The **SIL Barcelona Startup Innovation Hub** is a single meeting point between corporate companies, potential partners, investors and those technological breakthroughs in the transport, delivery, intralogistics, retail and last mile sectors that are radically changing the sector, in both, retail and wholesale channels.

The **SIL Barcelona Startup Innovation Hub** is a unique opportunity for you to:

- **Access to a space** equipped with chairs and table to show your creative and innovative solution to your potential customers and investors during the 3 days of SIL Barcelona.
- **Access to the SIL International Knowledge**, with free tickets for the three days of the congress (valued at 350 EUR/3 days).
- **Access to the SIL Virtual IA Platform** to promote your startup digitally and schedule meetings with exhibitors and visitors.
- **Visibility** of your company logo in the Startup Meeting Area.
- **Showcase your innovative project** in a 5-minute pitch in front of an audience of investors, customers, suppliers, potential partners and, in general, specialized audience from all over the world (selected projects).
- The **TOP TEN** will be also direct candidates to the **SIL Awards 2025** on the category: **Best Startup Award**.
- The **TOP FIVE** will also be candidates to enter directly into the **Logistics 4.0 Incubator**, promoted by the Consorci de la Zona Franca de Barcelona, enjoying all the advantages that this entails for free.
- Appearance of your startup in the list of companies participating in the event.

SELECTION OF PROJECTS

The Expert Committee will evaluate the solutions presented with the following criteria:

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- The project impact for the industry.
- Capable management teams.
- High value technological solutions with delivering sustainable competitive advantages are preferred.
- Potential for sustainable growth.
- Influence the economy and society, in general.
- The company must have a high innovation component.

All projects must be submitted using the official platform. The organization will address each participant to notify the approval of the submission if all documentation and materials were correctly received or if further information or clarification is needed. An Expert Committee will rank the projects in order to obtain a shortlist of the best solutions. The final selection will follow the rank ordering provided by the Expert Committee.

Only the selected solutions by members of the Expert Committee are eligible to present their projects in the SIL Barcelona Startup Innovation Hub (20th June).

By submitting a business plan, candidates represent and warrant to **SIL Barcelona** that they have all rights, titles and/or interests in the business plan submitted. And the information it contains is accurate and complete, and that by submitting the document to the SIL Barcelona Start-up Innovation Hub they are not, and will not be, violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

The SIL Barcelona organization reserves the right to disqualify any entry that, in its sole judgment, violates the letter or the spirit of the guidelines, processes and rules of the event and its decisions are final and binding.

AWARD

The Award will recognize this innovative, sustainability and creative solution that impact to the logistic sector.

ORGANIZATION

EL CONSORCI DE LA ZONA FRANCA is the institution that organizes SIL Barcelona.

CONFIDENTIALITY

All materials presented, including business plans, must be appropriate for public dissemination. They must not include any confidential information that the entrepreneur does not wish to make public. Due to the nature of the event, the organization will not be held responsible for the confidentiality of the business plans and their content.

CALENDAR

The deadline for submitting the innovative solutions is on **May 12th 2025**. During the following days, the Expert Committee will analyze and evaluate the projects presented and choose the best finalists. The organizers will contact the selected solutions by mail, so they can participate in the Innovation Hub during the SIL Barcelona 2025.

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TO REGISTER YOU ONLY HAVE TO fill in the following [form](#).

Attend **SIL BARCELONA** at no cost and boost your company!

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