

# SIL Barcelona

THE LEADING TRADE FAIR FOR LOGISTICS, TRANSPORT, INTRALOGISTICS AND SUPPLY CHAIN IN SOUTHERN EUROPE

**5-7 JUNE 2024**

WE ARE THE SECTOR THAT  
**CONNECTS THE WORLD**

**ZF** | CONSORCI  
barcelona  
ZONA FRANCA



[WWW.SILBCN.COM](http://WWW.SILBCN.COM)

**SPONSORSHIP OPTIONS**

# SIL KNOWLEDGE SPONSORSHIPS

## EXCLUSIVE

Be the exclusive sponsor of SIL KNOWLEDGE 2024 and benefit from all communications and advertising of the event

**120,000 €**

## GLOBAL

Increase your brand awareness, communication and public relations by sponsoring the three SIL KNOWLEDGE (A, B and C)

**60,000 €**





## **SIL KNOWLEDGE SPONSORSHIPS**

### **KNOWLEDGE**

Spread your knowledge in one of the three SIL KNOWLEDGE (A, B or C) and exchange opinions with industry experts

**20,000 €**

### **SESSION**

Communicate and connect with attendees by sponsoring one of the sessions on the chosen day at the chosen SIL KNOWLEDGE (A, B or C)

**6,000 €**

### **NETWORKING COFFEE**

Promote your brand and create synergies between decision-makers one of the days close to the chosen SIL KNOWLEDGE (A, B or C)

**10,000 €**



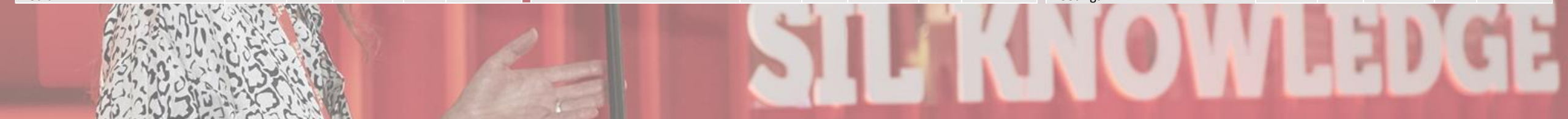
# SIL KNOWLEDGE SPONSORSHIPS BENEFITS



COMMUNICATION	EXCLUSIVE	GLOBAL	KNOWLEDGE	SESSION	NETWORKING COFFEE	BRAND VISIBILITY	EXCLUSIVE	GLOBAL	KNOWLEDGE	SESSION	NETWORKING COFFEE	KNOWLEDGE	EXCLUSIVE	GLOBAL	KNOWLEDGE	SESSION	NETWORKING COFFEE
Presence in the special SIL Dossier from La Vanguardia	✓					Video presentation (30" max.) before and/or after the session in which the sponsor participates	✓					Organization of sessions in the SIL KNOWLEDGE program during prime time	3	2	1	1	
National press round table before SIL	✓					Logo in the SIL photocall and in common areas	✓					Participation with speakers/moderators in the chosen SIL KNOWLEDGE sessions	3	2	1	1	1
Participation in a podcast prior to SIL	✓					Logo in SIL ads	✓	✓				Post SIL Report: Photos and impact of the company in the website	✓	✓	✓	✓	
Participation in a radio show during SIL	✓					Logo in SIL KNOWLEDGE agenda newsletter	✓	✓				Recording of the sessions organized by the sponsor	✓	✓	✓	✓	
Press release for the signing of the sponsorship agreement	✓	✓				Presence of the brand in the 3 SIL KNOWLEDGE (A, B, & C)	3	3	1								
Prominent presence in the press	✓	✓				Presence of the brand in the SIL KNOWLEDGE screen	✓	✓	✓	✓							
Post in the SIL 2023 blog	✓	✓	✓			Brand image in the Networking Coffee area of SIL KNOWLEDGE chosen for 1 day					✓						
Maximum exposure in social media	✓	✓	✓	✓		Logo on the SIL PLATFORM	✓	✓	✓	✓	✓						
Publication of news in the innovation section of SIL website, to apply for the Best Innovation Interview in the SIL TV and a testimonial, broadcasted in social media	✓	✓	✓	✓	✓	Logo on the website: home and list of participating companies	✓	✓	✓	✓	✓						
	✓	✓	✓	✓	✓	Logo on the interactive screens	✓	✓	✓	✓	✓						

NETWORKING	EXCLUSIVE	GLOBAL	KNOWLEDGE	SESSION	NETWORKING COFFEE
Invitations for the Nit de la Logística	7	5	3	1	1
Customized e-invitation with the logo and SIL KNOWLEDGE invitation	✓	✓	✓	✓	✓
List of attendees, speakers and exhibitors on the SIL PLATFORM, where you can talk to them via chat	✓	✓	✓	✓	✓
Agenda on the SIL PLATFORM where visitors can request you meetings	✓	✓	✓	✓	✓



# EXCLUSIVE SPONSORSHIPS

## AGORA

Sponsor this open and highly visible space in the center of the Main Corridor. Place yourself ahead of other exhibitors with this brand image and visibility formula. It is an open space where companies will hold 25-minute talks. All visitors to the fair will see your logo.

**20,000 €**

## PLAZA

The corporate image of your company will appear in the SIL BARCELONA Plaza strategically located in the center of the fair, the core of the pavilion. Customize the SIL PLAZA with promotional elements from your company.

**10,000 €**







# EXCLUSIVE SPONSORSHIPS

## BADGES

Become the sponsor of the SIL BARCELONA badge and obtain visual impacts before and during the fair. All visitors to the fair will see your logo from the moment they receive their badge by email.

**15,000 €**

## LANDYARDS

Be the exclusive sponsor of this promotional element that all visitors will use during the three days. Think about the great visual impact of seeing all the aisles full of people identified with your brand.

**15,000 €**

# EXCLUSIVE SPONSORSHIPS

## SIL PLATFORM

Stand out among the participating companies with the sponsorship of the SIL PLATFORM. A tool that can be accessed both on a computer and in its mobile version and through which all event attendees will manage their participation. Everyone will exchange contacts, see information and schedules, request meetings, etc.

**15,000 €**

## SCREENS

Promote your company's brand on the 3 interactive screens located in the Main Corridor. Thanks to our zero-paper policy, all visitors will see information on these easy and intuitive devices.

**9,000 €**





# EXCLUSIVE SPONSORSHIPS BENEFITS

<b>BRAND VISIBILITY</b>	<b>AGORA</b>	<b>PLAZA</b>	<b>BADGES</b>	<b>LANDYARDS</b>	<b>SIL PLATFORM</b>	<b>SCREENS</b>
Logo visibility on the AGORA perimeter wall and at the top of the screen	✓					
Logo visibility in the structure of benches and screen totem in the SIL PLAZA		✓				
Logo or advertisement visibility on all badges and logo on the website, "registration" section			✓			
Logo on the landyards that will be distributed to all attendees at the fair				✓		
Highlighted logo on SIL PLATFORM					✓	
Logo visibility on interactive screens cover						✓
Logo on the web: home	✓	✓	✓	✓	✓	✓
Logo appearance on interactive screens	✓	✓	✓	✓	✓	✓
Logo appearance on SIL PLATFORM	✓	✓	✓	✓	✓	✓
Mention on social networks	✓	✓	✓	✓	✓	✓
Appearance in the list of participating companies: with name, logo, info and link to the website	✓	✓	✓	✓	✓	✓
Publication of news in the innovation section of SIL website, to apply for the Best Innovation Award at the Fair	✓	✓	✓	✓	✓	✓
Interview in the SIL TV and a testimonial, broadcasted in social media	✓	✓	✓	✓	✓	✓
Post SIL Report: Photos and impact of the company in the website	✓	✓	✓	✓	✓	✓
<b>NETWORKING</b>	<b>AGORA</b>	<b>PLAZA</b>	<b>BADGES</b>	<b>LANDYARDS</b>	<b>SIL PLATFORM</b>	<b>SCREENS</b>
Customized e-invitation with the logo	✓	✓	✓	✓	✓	✓
2 SIL KNOWLEDGE invitations	✓	✓	✓	✓	✓	✓
List of attendees, speakers and exhibitors on the SIL PLATFORM, where you can talk to them via chat	✓	✓	✓	✓	✓	✓
Agenda on SIL PLATFORM where visitors can request you meetings	✓	✓	✓	✓	✓	✓





## ADVERTISING

Think big, impact visitors and attract them to your stand. Thanks to online promotion or the privileged location of advertising elements, you will reach all attendees at the fair. Increase your brand awareness and generate more sales opportunities.

**PACK ONLINE**

**QUADRANGULAR TOWER**

**MAST**

**OUTDOOR STRUCTURE**

**VINYL**

**INDOOR CANVAS**

**3,000 € / unit**

# SIL

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