

ON 5, 6 AND 7 JUNE IN HALL 8 OF FIRA DE BARCELONA (PL.
ESPANYA)

Logistics 4.0, sustainability, and talent will be the focus of discussions at SIL Knowledge 2024

- SIL is once again committed to a complete knowledge program, as one of the highlights of the event, which will feature more than 70 sessions of reflection and debate and 320 international speakers.
- Top-level experts will address the challenges and concerns of companies in the sector, as well as the potential of logistics in the face of the possibilities posed by new technologies.

Barcelona, 24 April 2024. – **SIL 2024**, the world's leading International Logistics, Transport, Intralogistics and Supply Chain Fair, which will be held from 5 to 7 June in Barcelona, is once again committed to a complete knowledge program in which **more than 70 sessions** will be held, led by experts in the sector. Among the many topics that will be addressed, topics such as logistics 4.0, sustainability and talent stand out.

Once again, SIL is committed to knowledge as one of the highlights of the event and, therefore, will have **top-level speakers** who will delve into the **challenges** and **concerns** faced by logistics companies, as well as the **potential** that the sector presents in the face of a wide range of **opportunities** proposed by new technologies, with disruptive solutions. Directors and heads of Supply Chain and Logistics from leading companies such as **Unilever, SEAT, Mango, Condis, Simón, Mahou San Miguel, Akzo Nobel, Frit Ravich, Zalando, Covestro and Capsa Food**, among others, will participate as speakers at SIL Knowledge.

The program on Wednesday 5 June will focus on **new technologies and fuels** to decarbonize the maritime sector, the design of **new supply chains**, the standardization of processes, **risk management** as a tool for competitiveness in the face of global uncertainty, **circular logistics**, the potential of **Spain as an air cargo hub**, intermodality

as an ally for the **decarbonization of road transport**, new regulations, sustainability of the chemical sector, **green logistics** and **trends** in logistics real estate.

On the second day, Thursday 6 June, there will be a debate on possible solutions to resolve the stagnation of **rail transport**, industry 4.0, the new European directives for **decarbonized logistics**, the digital transformation of foreign trade, the challenges of **sustainable** long-distance mobility, technological solutions applied to logistics and **Digitalization of last-mile logistics**.

As for the program on Friday 7 June, the sessions will delve into **disruptive innovations**, the **vocational training ecosystem**, adaptation to the professional environment, **virtual reality** as a tool for improving supply chains, digital transformation and training, **healthcare logistics** and the keys to **communication** in order to make logistics an attractive sector.

Likewise, within SIL Knowledge there will also be regular conferences within the congress agenda, such as the Quo Vadis or the Smart Logistics of **Cimalsa**, the technical conference of **UNO**, the session organized by **Fermed** or the networking spaces and employment trends in logistics that will be carried out by **Barcelona Activa**, among others. SIL Knowledge also has the participation of **ACE, AECOC, BCL, CEL, CITET, COACAB, FEIQUE, FEM-AEM, Feteia-Oltra, ICIL, Transprime** and **ZLC**, among other leading industry associations.

About the Consorci de la Zona Franca de Barcelona

The Consorci de la Zona Franca de Barcelona is a public company that acts as a catalyst for technological and industrial development by providing support to companies in their transition to the digital age. Drive innovation through the 3D Incubator and Logistics 4.0 Incubator; promotes the transformation of Industry 4.0 from the DFactory Barcelona technology hub and connects the new economy and its key socio-economic sectors. It organises congresses of economic interest for Barcelona, such as the largest logistics exhibition in Spain and Southern Europe, the SIL, as well as major benchmark events with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAW).

Its plenary has representatives from the Spanish government, the Generalitat of Catalonia, the Barcelona City Council, and the main economic entities of the city.

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