

THE NEXT EDITION WILL BE HELD FROM 5 TO 7 JUNE 2024

SIL 2024 is promoted at the FITAC International Congress in Colombia

- The special delegate of the State in the CZFB, Pere Navarro, and the general director of the CZFB, Blanca Sorigué, promote the next edition of the SIL in Colombia.
- SIL Barcelona participates in the annual event of the Colombian Federation of Logistics Agents in International Trade which brings together the main agents of the Latin American value chain.

Barcelona, November 30, 2023.- SIL Barcelona, one of the world's largest trade fairs for Logistics, Transport, Intralogistics, and Supply Chain, and the benchmark in Spain, the Mediterranean and Latin America, organized by the **ConSORCI de la Zona Franca de Barcelona (CZFB)**, is present at the **24th edition of the International Congress of FITAC - Colombian Federation of Logistics Agents in International Trade-**, which is held from November 29 to December 1 in Cartagena de Indias, Colombia.

The special delegate of the State in the CZFB, **Pere Navarro**, and the general director of the CZFB, **Blanca Sorigué**, visited the SIL stand today, where the next edition of the event, which will take place from June 5 to 7, 2024, is being promoted with the aim of attracting the participation of Latin American companies in the SIL.

During his visit to the FITAC Congress, **Pere Navarro** referred to ***"the importance of establishing and maintaining alliances with the main actors, institutions and management positions of the logistics chain from all over the world, who are present these days at the most important International Congress of the logistics and foreign trade sector in Latin America, as is FITAC"***.

For her part, **Blanca Sorigué**, highlighted ***"the close link between SIL and FITAC, the latter being a strategic partner of the CZFB in Latin America and a travel companion with whom we have been collaborating in previous editions of SIL and we hope to continue doing so in the coming years"***.

Both also participate in the academic program of the Congress, with the Consorci de la Zona Franca being the official sponsor of the event. Thus, **Pere Navarro** was one of the authorities invited to the **opening ceremony** that took place yesterday Wednesday November 29th, and

will also be a speaker on the panel on "**Free Trade Zones: a new vision in the face of global growth challenges**", which will take place today at 2:30 p.m. (local time).

In turn, **Blanca Sorigué** will be one of the protagonists of the new scenario of transformation and sustainability in the panel on **women and logistics** that will take place tomorrow, Friday, at 11:50 a.m.

Record Edition

SIL closed its **23rd edition in 2023** with more than **15,000 participants**, with **650 companies**, **40% of them international**, and more than **250 events**. This figure represents a 20% increase compared to that recorded in 2022 when there were slightly more than 12,000 attendees. The participating companies presented more than **150 new products** exclusively on technological solutions, innovations and specialized services in logistics, transport, intralogistics, distribution, last mile, etc.

Likewise, the knowledge area, **SIL Knowledge**, had a very important weight with presentations divided into six blocks (sustainability, logistics and transport, supply chain, innovation, technology and digitalization, ecommerce, last mile and smart mobility, and talent), bringing together up to **400 speakers**, around **144 sessions**.

About the Consorci de la Zona Franca de Barcelona

The Consorci de la Zona Franca de Barcelona is a public company that acts as a driver for the technological and industrial development by providing support to companies in their transition to the digital age. Boosts innovation through the 3D Incubator and Logistics 4.0 Incubator; promotes the transformation of Industry 4.0 from the DFactory Barcelona technology hub and connects the new economy and its key socio-economic sectors. It organises congresses of economic interest for Barcelona, such as the largest logistics trade fair in Spain and Southern Europe, the SIL, as well as major benchmark events with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAW).

Its plenary has representatives from the Spanish government, the Generalitat of Catalonia, the Barcelona City Council, and the main economic entities of the city.

For more information:

Department of Corporate Communication of CZFB
Lluís López Yuste
lluis.lopez@zfbarcelona.es
609 358 475

Alba Tejera
atejera@zfbarcelona.es
628 541 114

ATREVIA: Communication Consultant
czfbarcelona@atrevia.com
934 190 630