

IT WILL TAKE PLACE FROM 7<sup>th</sup> TO 9<sup>th</sup> JUNE AT FIRA DE BARCELONA'S 8<sup>th</sup> HALL  
(PLAZA ESPAÑA)

## More than 650 companies are taking part of SIL's 25<sup>th</sup> anniversary

- Nit de la Logística (Logistics Night) will take place on Tuesday 6<sup>th</sup> June at Teatre Nacional de Catalunya (Barcelona); it will be presided by His Majesty the King Felipe VI of Spain, who will be in charge of awarding the most remarkable professionals within the Industry.
- With a 40% of international participants, SIL 2023 forecasts producing an economic impact of more than 50 million euros for Barcelona City.
- This year's fair will feature the following highlights: Euskadi (Autonomous Community of Basque Country) as a guest region; more than 250 events will be part of its agenda; and the goal of overcoming last season total of 12,000 assistants.

**Barcelona, 1<sup>st</sup> June 2023.** – The Salón Internacional de la Logística 2023 (SIL 2023), leader fair in Southern Europe within the fields of logistics, transport, intralogistics and supply chain, will be celebrating its 25<sup>th</sup> anniversary from 7<sup>th</sup> to 9<sup>th</sup> June. The exhibition will host **650 companies –40% of them are international–**, more than **150** worldwide exclusive **developments**, as well as over **250 events** from different companies. Furthermore, the enterprises participating are divided into the following professional areas: 29% corresponds to transport; 23% of them are specialized in information technology; 21% works within the intralogistics industry; 16% is focused on infrastructure; 7% corresponds to logistics real estate; and 4% belongs to talent development.

The pre-fair event –which has received the name of “**Nit de la Logística**” (Logistics Night) and will be presided by **Felipe VI, King of Spain–** will take place at Teatre

Nacional de Catalunya (Barcelona) on the evening of 6<sup>th</sup> June. During the event, those professionals within the sector who have greatly contributed in making SIL the flagship fair within the Industry for 25 years at the Mediterranean and Atlantic areas will be awarded.

SIL 2023 opening event will take place at Montjuic-Plaza España's 8<sup>th</sup> hall, located at Fira de Barcelona, on 7<sup>th</sup> June at 10 AM. Among other institutional authorities and representatives, it will be presided by **Raquel Sánchez –Spanish Minister of Transport, Mobility and Urban Agenda**. On Thursday 8<sup>th</sup> June at 11:45 AM, at Consorci de la Zona Franca de Barcelona's stand, the fair will have, as usual, a ceremony awarding the best innovations.

This morning at Dfactory Barcelona, president of SIL **Pere Navarro**, said during SIL 2023 launch event before the media: **“During this year's three-journey edition, we forecast producing an economic impact of more than 40 million euros for Barcelona City and its metropolitan area”**. He also added: **“This year, as part of the most international edition of SIL's history, visitors from 91 different countries will attend the fair, with the special participation of professionals from Latin America, Europe, Northern Africa, and Southeast Asia”**.

### **Five international congresses**

Another SIL's important feature is the celebration of five large international congresses simultaneously: **ALACAT's 39<sup>th</sup> edition**, as the most important congress within the Industry in Latin America; the **18<sup>th</sup> edition of CSCMP's European Conference & European Research Seminar**, the largest international organization gathering leaders in terms of supply chain; **19<sup>th</sup> MedaLogistics Week**, flagship event regarding logistics and transport in the Mediterranean; **EUROLOG's 26<sup>th</sup> edition**, European Logistics Association's annual congress; as well as **SIL Knowledge**.

**Blanca Sorigué**, SIL's General Manager, explained: **“SIL is the largest international fair gathering the whole supply chain subfields, along with being an ideal space where to network. Furthermore, this year we provide an extraordinary knowledge program, gathering more than 400 speakers and offering 144 sessions divided into 6 different fields: supply chain; innovation, technology and digitalization;**

**sustainability; logistics and transport; e-commerce, last-mile and smart mobility; and talent”.**

On the other hand, **logistics 4.0** will be more present than ever at SIL 2023, where **more than 150 developments** will be exclusively exhibited by companies like **Usyncro, ecoDeliver, AENA, Seavantage, project44** or **Locus Robotics**, among others. In addition, **more than 50 start-ups** will be taking part on the event; 20 of them come from CZFB’s Logistics 4.0 Incubator. **Blanca Sorigué** also highlighted: **“In so doing, SIL has been consolidated as a place where the main companies within the industry can show their most cutting-the-edge developments at an international event. This means that innovations will be exhibited before professionals in supply chain, which most of them are decision makers. Therefore, this ensures generating business between participants”.**

### **Euskadi as the guest region**

At this year’s exhibition, Euskadi (Autonomous Community of Basque Country) will be the guest region; apart from having their own place as a highlighted stand within the fair, the region will celebrate its central event on Wednesday 7<sup>th</sup> June at 12 PM at SIL Knowledge B stage. They will use this opportunity to show their potential within the fields of social, environmental and economical sustainability towards logistics of the future.

Another highlighted event is **Job Market Place**, a talent recruiting space organised in cooperation with Barcelona Activa. Its main goal is connecting companies and professionals; thus pre-arranged job interviews will be taking place on Friday 9<sup>th</sup> June morning at the fairground.

Besides, the event provides access to **SIL Platform**, a web app that offers the possibility of networking through sending messages between assistants. This platform –which can be accessed from any device through SIL’s website– allows requesting meetings with companies, as well as browsing through every option regarding the event.

### **About the Consorci de la Zona Franca de Barcelona**

The CZFB is a public company that is financed entirely by its own funds, such as the industrial leases of the Barcelona Free Trade Zone Industrial Park and its asset management. Although its main field of activity is the industrial estate and its customs free zone, it also promotes buildings, urban and industrial land, acts as a driving force for business transformation towards the 4.0 economy and organizes events of economic interest for Barcelona such as the SIL logistics

show, as well as major events of reference with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAW).

Its plenary has representatives of the Spanish government, the Barcelona City Council, the Generalitat de Catalunya and the main economic entities of the city.

**For more information:**

***CZFB Corporate Communications Department***

*Lluís López Yuste*

[lluis.lopez@zfbarcelona.es](mailto:lluis.lopez@zfbarcelona.es)

609 358 475

*Alba Tejera*

[atejera@zfbarcelona.es](mailto:atejera@zfbarcelona.es)

628 541 114

***ATREVIA: Communications Consultant***

[czfbarcelona@atrevia.com](mailto:czfbarcelona@atrevia.com)

934 190 630